



# ANOL DAS GUPTA

Visual Designer  
@ Hogarth, India

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## OBJECTIVE

To acquire a challenging position in your esteemed organization that can offer me skills, growth and personal development, which will help me to develop my creativity & visualization through individual efforts & teamwork.

## EDUCATION

- Completed **B.F.A in 2010** from I.F.A Modinagar under C.C.S. University at Merrut, Dist. - Ghaziabad, [ U.P. ].
- Passed 12th Standard from **N.I.O.S. in 2006**.  
Passed 10th Standard from **C.B.S.E. Board in 2003**.

## EXPERIENCE - "7 Years 1 months"

2010

**EVEREST BRAND SOLUTIONS (P) LTD**  
Role : Junior Visualizer (Trainee) in the creative department

2010

**Arena Multimedia & Animation**  
Role : Pre-Production Faculty

2011

**Comunics Marketing Services (P) Ltd.**  
Role : Visualizer

2012-2013

**COSMIC ARTS (P) LTD.**  
Role : Visualizer

2013

**TRIVERSE ADVERTISING (P) LTD.**  
Role : Visualizer

2013-2016

**SoLoMo Media (P) LTD.**  
Role : UI / UX Designer

**Responsibilities:** Researching & analyzing the problems and designing the solutions for websites / web apps. Building wireframes using Balsamiq, Photoshop & Illustrator. Also help the development team in understanding the interaction patterns, animations etc. by prototyping the design in After Effects & HTML.

2016 onwards

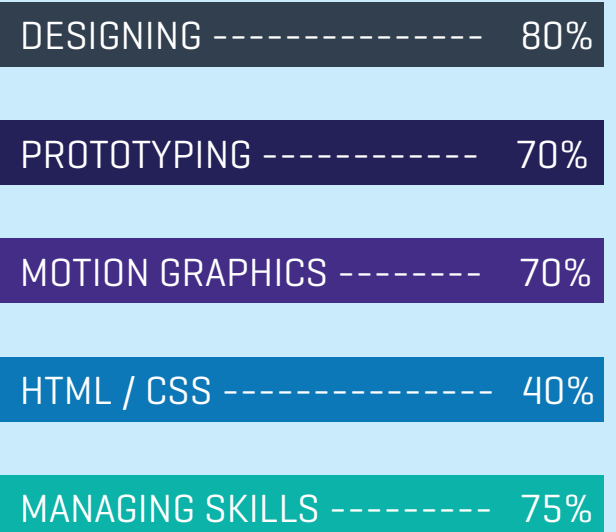
**Hogarth India, A WPP Company (Previously PRODIGI, India )**  
Role : Visual Designer

**Responsibilities:** At present, I am dealing with potential clients regarding their Websites, Web Apps and Social Media Ads, E-Mailers. My primary goal is to come up with a user centric design solutions to maximize the potential of the human-computer interaction, so the user can easily navigate and understand the websites & web Apps functionality. Here we get the wireframes from client end. we just provide the Mockups, Prototype of the design using Photoshop, Illustrator, and Balsamiq Mockups. And then process the design guidelines for developers.

## SKILLS



## RATINGS



## HONORS & AWARDS

2009-2010

Got 1st position in Best Display & Ad Campaign at college

2010-2011

Got the best employ of the Month award at COMUNICS & rewarded as the "Comunician of the month"

## LIKES

- Scribbling in sketch books.
- Story writing.
- Cooking.
- Playing computer games.
- Listening music

## CLIENTS

